This workshop will be moderated by local self-publisher W. Bruce Conway* and a panel of independent authors and self-publishers. The panelists will be there to tell their stories, answer questions, share resources, and to impart their hard-earned wisdom.

Saturday, Jan 26th, 2018
at the SJI Public Library
1:00 P.M. - 4:00 P.M.

WORKSHOP TOPICS INCLUDE

Should authors publish traditionally or go rogue?
The future of print-on-demand • Kindle Direct Publishing™
Ingram Spark/LightningSource™ • Printing in color • Self-promotion
GoodReads • the role of social networking in promotion and sales
Publicity on a shoestring • Tips on cover design
Building a micropublishing empire,
and much, much more!

* W. Bruce Conway has published over 100 books for local and national authors. He consults with designers and publishing houses, and has taught “Publishing Without Tears” at Skagit Valley College. Bruce designed the original book Red Sky on Mourning for Tami Ashcraft, which became into the blockbuster film “Adrift.”

Bruce’s authors have won ten book awards (so far) — visit www.wbcdesign.com.